

Disseny mediterrani Design méditerrané

דִּסֵינְי מֵדִיתֶרָנִי מֵדִיתֶרָנִי דִּסֵינְי מֵדִיתֶרָנִי

עיצוב ים תיכוני Diseño mediterráneo

מֵדִיתֶרָנִי דִּסֵינְי מֵדִיתֶרָנִי מֵדִיתֶרָנִי דִּסֵינְי מֵדִיתֶרָנִי

Dizajn Mediteranski Sredozemske Design

דִּסֵינְי מֵדִיתֶרָנִי דִּסֵינְי מֵדִיתֶרָנִי דִּסֵינְי מֵדִיתֶרָנִי דִּסֵינְי מֵדִיתֶרָנִי

To Μεσογειακό σχέδιο Akdeniz Tasarımı

Το Μεσογειακό σχέδιο Akdeniz Tasarımı

Tragiu mediterraneu Design mediterraneo

מֵדִיתֶרָנִי דִּסֵינְי מֵדִיתֶרָנִי מֵדִיתֶרָנִי דִּסֵינְי מֵדִיתֶרָנִי

تصميم البحر الأبيض المتوسط Mediterran Disinn

مֵدִיתֶרָנִי דִּסֵינְי מֵדִיתֶרָנִי מֵדִיתֶרָנִי דִּסֵינְי מֵדִיתֶרָנִי

Dizajn Mesdhetare Disegnu mediterraniu

דִּסֵינְי מֵדִיתֶרָנִי דִּסֵינְי מֵדִיתֶרָנִי דִּסֵינְי מֵדִיתֶרָנִי דִּסֵינְי מֵדִיתֶרָנִי

Program

- 9'30-10h** **Benvinguda / Benvenuta / Welcome**
Sr. Jordi Martí, ICUB, Institut de Cultura de Barcelona, Ajuntament de Barcelona
Marta Montmany, directora DHUB
Anna Calvera, presidente ADP
- 10-10'30h** **> 1ª. Conferència: Design per il Mediterraneo**
Vanni Pasca (PAD), Storico del design e promotore dei premi
- 10'30-11h** **> 2ª. Conferència: Ethos mediterrani entre la tradició i el canvi cultural**
M. Àngels Roqué (IEMed)
- 11-11'30h** **> Esmorzar, Coffee Break, Bar i pati del DHUB**
- 11'30-13h** **> Taula rodona.**
Design Mediterrani: una identitat possible?
Marinella Ferrara (PAD, Politecnico di Milano):
Domande in cerca di risposte
Tevfik Balcioglu (UEI, Turkey):
Recent Developments in Turkish Design
Bàrbara Flaquer (ADP, designer):
Disseny perdurable per a un producte efímer
Oriol Guimerà (ADP, Product designer):
Reflexions sobre el present i el futur del disseny a Barcelona
Modera: Francesc Carrera (ADP, dissenyador industrial)
- 13-14h** **> 3a. Conferència: La Mediterrània, uns mercats emergents de proximitat en ple canvi**
Javier Albarracín (IEMed)
Presentat per Xavier Costa (ADP, gerent de Lékué)
- 14-14'30h** **Cloenda... i fins l'any vinent / Chiusura... e all'anno prossimo!**
/ Farewell... and see you next year!
Vanni Pasca (PAD), Pau Herrera (BCD)

Place

Disseny Hub Barcelona,
Montcada, 12
08003 Barcelona

Information and Registration

ADP - Associació de Dissenyadors Professionals
Església 4-10, baixos
08024 Barcelona
Tel. 93 415 13 99
adp@adp-barcelona.com

L'ADP & PAD invites you to the DESIGN MEDITERRANEO | MEDITERRANEO DESIGN Awards

DESIGN MEDITERRANEO is a proposal that aims to interpret and anticipate the transformations in life scenarios of the Mediterranean countries from the design point of view, trying to avoid stereotypes.

Professional Designer's Association has brought to Barcelona this initiative and the DHUB will host the DESIGN MEDITERRANEO Awards Ceremony and the Exhibition of the most significant works among those presented.

Design in the development of Mediterranean Countries is a Conference designed to complement the program of the event by explaining the different realities of the use of design on both sides of the Mediterranean Sea and discussing how design can be a tool for development of Mediterranean Countries.

Awards Cerimony / Exhibition Opening

April 7th 2011 — Opening: 19:00h

Exhibition Ending

April 24th 2011

Conference "Design in the development of Mediterranean Countries"

April 8th 2011 — Opening: 09:30h — Ending: 14:30h

Free registration — Limited capacity

Organització acte concessió dels premis a Barcelona

Organizzazione dell'evento a Barcellona

Organization of Barcelona Event



Comitè organitzador

Comitato organizzativo

Organization Board

Direcció Científica: Anna Calvera, Marinella Ferrara, Vanni Pasca

Coordinació general a Barcelona: ADP, Junta directiva

Coordinamento dall'Italia (PAD): Marinella Ferrara & PAD team

Comunicazione e ufficio stampa: Agnese Giglia (PAD)

Gestió, comunicació i premsa: Cristina Sans (ADP), BCD, DHUB

Imatge i disseny de l'exposició / Progetto allestimento mostra / Exhibition Design:

Celma&Duran, Montse Padrós i Lluís Pau IDP (ADP)

Entitats Patrocinadores



Entitats col·laboradores



Sponsors i empreses col·laboradores

